



JANUARY 2009

New Year greetings from the Lion & Unicorn to all our valued customers!

SERVICES TO SCHOOLS

We hope there will be many opportunities in 2009 to work with you on a variety of book- related initiatives and author events and we enclose a reminder of just some of the ways in which we can help from Foundation level to Key Stage 3.

NEW YEAR STOCK OFFER

We are offering an extra 2% on our standard 10% schools discount for all orders received between now and March 31st. This will apply to any orders received by phone, fax or email, and don't forget we can save you time and effort on larger orders by making a selection for you from our comprehensive range of fiction and non-fiction, according to your brief.

GRAB A BOOK - WORLD BOOK DAY 2009

Over 47,000 schools and pre-schools now register to take part in this nationwide promotion which takes place this year on Thursday March 5th. There is a great choice of £1 books for children in exchange for their WBD £1 Book Token. Eleven top writers and illustrators have been specially commissioned for the six WBD £1 books, five of which are flip books so two in one - double the fun and absolutely free!

Let us know at an early date if you would like us to supply you with packs of the WBD £1 books – strict terms and conditions apply to redemption of the £1 Book Tokens which you can check out on www.worldbookday.com. As before, this is a charitable promotion funded by the book trade with participating booksellers bearing the cost of redemption of the WBD Book Tokens.

We look forward to hearing from you!

Jenny Morris
LION & UNICORN BOOKSHOP